



INSIDE MAIN STREET

PROGRAM ACTIVITY REPORT
FEBRUARY 2024
01/23/2024 - 02/09/2024

PROMOTIONS 02/09

- Wine Walk: vendors and hosts confirmed to date, sponsors confirmed to date, who will be reaching out to unconfirmed, we were approved by the City, will need to check prices on glasses, need to decide where to sell tickets, will explore different ways to promote the event.
- Curb Market: will increase the fee for food trucks, hoping to increase vendor attendance this year.
- BridgeFest/Not on a Bridge Fest: discussed different ideas for this year's event, possibly incorporating businesses and having each host an activity for children, Bodien's Hot Dogs and Tree Family Party Pigs.
- Discussed the rack card, Tessa will make updates.
- Discussed adding a ZombieWalk on 10/26 as a Halloween event.
- Discussed meeting times and the need for more committee members.
- Next meeting **3/1/2024**

SAFE, CLEAN & GREEN

- No report submitted.

DESIGN 01/24

- Façade Grant: Austin Ink application reviewed. We all agreed it's approved, but we did decide to reach out to Rick and see if he wants to amend the application to include the cost of electric & other info. Stevette is reaching out to him. We still have money available that needs to be used before we can submit application for additional grant money & Jenn stated we should have application for needed future money in hand before that time. Maureen stated she has stopped to see Core Goods to follow up a few times and has missed the owner. Stevette is to stop at Clifford's and ask them. Asking Debbie about the Elks. Father Mark has shown interest/need for some painting at the church. During the next days and weeks of meet and greets, Stevette is going to remind businesses about the grants and see if there is any interest. Design team is consider evaluating the need for a fire inspection in the future.
- Discussion on if we could get the city to get the building next to the Lyric on eminent domain & do a 'Façadectomy' (take everything but the front down) & use the back for parking weekday, weekend days as open-air market & parking weekend evening for shows & night life downtown.
- Next meeting **2/21/24**

ORGANIZATION 01/23

- Minutes from the last meeting and financials will be approved at the February meeting.
- Asking Darren Payden to be on EVC.
- Per Debbie, asking ALL subcommittees to spend the time to update this report on a monthly basis.
- Economic Vitality Committee focuses on new businesses to area, but can also include better signage, lighting, common hours etc.
- Stevette would like to spearhead a business meeting with Main Street Businesses after hours one day. Discuss similar goals, concerns work as a group to share ideas. Businesses With Vision Club.
- Debbie shared Clarion's plan for the PA Happiness Zone and how we can offset the lack of bridge crossing walkers to walk alternative route through town with kiosks/posters for where to walk to next. Inspirational, increase town awareness & a healthier life.
- We are going to focus on getting the new website ready. Katrina sent a list of questions and missing information.
- It was decided not to have our calendar of events on our website, but instead a link to the Chamber's "Be Here Calendar." Less duplication.
- Otter software was discussed & Natalie can be reached to find out how this can help make reporting minutes for the meetings simple.
- Next meeting **2/23/24**

PUBLIC ART 02/01

- This was a reorganizational meeting - first time we met since July 2023.
- Chairperson Erin is working on a draft for us to review that defines what our mission is and what we believe "public art is" before the next meeting. From there, we will create criteria and a vetting process. Statues, murals, meters, etc.
- Stevette is going to contact Penelec and Titusville for their information on how they got meter boxes approved for art.
- Robin is bringing notes to re-review the last year and half worth of meeting updates to us.
- Review the last public survey. Brianne is bringing in info on meters.
- Next meeting **2/29/24**





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MANAGER REPORT / STAFF ACTIVITY

WELCOME TO OIL CITY MAIN STREET, STEVETTE!

New Main Street Manager, Stevette Rosen, has been busy attending subcommittee meetings & getting out into the community talking to our Main Street business owners. She's been sharing "Meet Me on Main Street" videos of these conversations & interviews with the community on the Oil City Main Street Program Facebook page. If you haven't seen them, check them out on Facebook! This has been a great way to showcase our local businesses to those who may not be familiar with them.



UPCOMING EVENTS / VOLUNTEER NEEDS



Oil City Community Clean-Up Day
Wednesday, April 17th, 2024 - 9:00 am - 8:00 pm
Downtown Oil City

Individuals, businesses & organizations needed to sign up for clean-up shifts. Contact Stevette at srosen@oilregion.org for more information.



Spring Wine Walk
Friday, April 26, 2024 - 5:00 pm - 8:00 pm
Downtown Southside Oil City

Volunteers needed for the Oil City Main Street Spring 2024 Wine Walk. Contact Tessa at tbyham@venangochamber.org for more information.



COMMITTEE MEMBERS NEEDED!

The Oil City Main Street Program is currently recruiting committee members for all subcommittees: **Promotions, Design, Organization, Safe Clean & Green, & Economic Vitality.** Interested in serving on a committee? Please email srosen@oilregion.org for more information!

