

INSIDE MAIN STREET

APRIL 2024

MANAGER REPORT / STAFF ACTIVITY

OILCITYMAINSTREET.ORG

IS LIVE

EVALUATION OF 3 YEAR ASSESSMENT NEAR COMPLETION.
20 BUSINESSES/ORGANIZATIONS HAVE BEEN FEATURED ON
MEET ME ON MAIN STREET

ARTS OIL CITY - FROM BARBARA'S DESK

- TRANSIT STUDIOS RENTALS AT 85% CAPACITY
- NEW ARTIST RELOCATION FROM PACIFIC NW IN FEBRUARY
- LIBRARY NEAR COMPLETION



f
MEET ME ON
MAIN STREET



UPCOMING EVENTS / VOLUNTEER NEEDS



Oil City Community Clean-Up Day
Wednesday, April 17th, 2024 - 9:00 am - 8:00 pm
Downtown Oil City and surrounding parks.
currently 152 volunteers.
Individuals, businesses & organizations needed to
sign up for clean-up shifts. Contact Stevette at
srosen@oilregion.org for more information.



Southside Maker's Market
Saturday, April 20, 9-4
p.m.
See their Facebook pages
from more information!
Other Southside
businesses are
encouraged to contact
them to get involved!



Spring Wine Walk
Friday, April 26, 2024 - 5:00 pm - 8:00 pm
Downtown Southside Oil City

Volunteers needed for the Oil City Main Street Spring
2024 Wine Walk. Contact Stevette at
srosen@oilregion.org for more information.



Annual Meeting
Monday, May 13, 5-7.p.m
228 Seneca Street (Next to Graffiti Gallery)
Annual report of Oil City Main Street. Meet
Committee members. Volunteers acknowledged and
an opportunity to network. Light refreshments, door
prizes. Find out about available space for rent and
more.

**COMMITTEE
MEMBERS NEEDED!**

The Oil City Main Street Program is
currently recruiting committee members
for all subcommittees: **Promotions,
Design, Organization, Safe Clean &
Green,, Economic Vitality & Public Art.**
Interested in serving on a committee?
Please email srosen@oilregion.org
for more information!



Spring Planting
Saturday, May 18, 2024 - 8:00 am - Noon
Downtown Oil City
Oil City Garden Club assisting us in planting day! City
Works is watering the hanging baskets for us. Thank you
to PennDOT for gloves, vest and bags. Contact
srosen@oilregion.org for more information.



INSIDE MAIN STREET

PROGRAM ACTIVITY REPORT

April 2024

PROMOTIONS 3/8, 3/29, 4/5, 4/12

ORGANIZATION

4/2/2024

Thank you to all of our volunteers on the Promotions Committee! We have been swamped!

- **Wine* Shine *Hops and Shop Walk** Friday, April 26. Ten host locations are currently participating, with 11 wineries, two distilleries, and one brewery offering tastings. Total sponsorship to date is \$2,240.00. We still need more volunteers for the second shift of pick-ups.
- **Curb Market:** Music will be added each week. The event is from 11 a.m. to 6 p.m. Each Thursday, NO Bull Concessions will be there, rain or shine. There are three other vendors to date. PSAs are in newspapers, radio, digital, and posters.
- **Not on a Bridge Fest:** Friday, August 16th. We discussed different ideas for this year's event, We're incorporating businesses and having each host an activity for children, such as Bodien's Hot Dogs and Tree Family Party Pigs.
- **Music on Square-** Zach and Stevette are on it.
- **Maker's Markets** on Southside/Anna from Clifford's Carpet organizing. Southside businesses are encouraged to participate.
- **Philharmonic** request to perform this fall.
- **Jack Rowley Grant Request Submitted**

Next meeting Friday, 5/10/24 9 a.m.

SAFE CLEAN & GREEN 4/2/24

- April 17 Community Clean-Up Day 160 volunteers as of 4/10
- Planting day is Saturday, May 18. 8 a.m.. Scott Baily wants to help and Soft Wash a client of Devin's is donating one building to clean.

Next Meeting 5/7/24 4 p.m.

DESIGN 4/2/2024

- Façade updates. Friedhabers completed, Austin Ink in process and John Kluck's request. should finish current grant
- Walking tour program
- Kathy's Memorial - need Public Art and Design meeting
- Reviewing Assessment and Website for corrections/additions and improvements

Next meeting Wednesday, 5/1/24/9 a.m.

Website is live!

- Economic Vitality Committee includes better signage, lighting, common hours, etc.
- Annual Meeting Monday, May 13.
- Reviewing Assessment line by line.
- Business meeting with Main Street Businesses after hours one day. Discuss similar goals and concerns and work as a group to share ideas. Businesses With Vision Club needs to be executed. (A River Runs Thru It)
- Debbie shared Clarion's plan for the PA Happiness Zone and how we can offset the lack of bridge crossing walkers to walk alternative routes through town with kiosks/posters for where to walk next. Inspirational, increase town awareness & a healthier life. Tessa is mapping some steps and asking the design team to do that as well. (others welcome to do so)

Next meeting 5/7/2024 3 p.m.

PUBLIC ART 4/4/24

- Chairperson Marcy drafting our strategic plan.;
- Kathy's Memorial being discussed. Also \$1,000 towards perennial garden from Susan Williams.
- Brienne is researching utility light boxes. Discussion of parking meters as public art.
- reviewing website for suggestions and improvements.

Next meeting 4/24 4 p.m.

ECONOMIC VITALITY 3/25 4/3

- Line-by-line review of 3-year assessment. Susan assisted Stevette in reorganizing it.
- Pop Up Window Vinyl displays
- Parking to promote businesses, signage, and more.
- **Next meeting 4/27/24 4 p.m.**